

Cherokee Village

Advertising & Promotion Commission

Thursday – 28 March 2024 – 3:00 pm

Meeting held in person at City Hall and Conference Call (as needed)

AGENDA

- I. Call to Order & Pledge of Allegiance
- II. Consideration of Minutes – February meeting
- III. Finance Report
- IV. Chair’s Report/Updates

- V. Old Business
 - a. **Solar Eclipse Festival – misc updates**
 - b. CREATE BRIDGES Grant - Voyage data collection
 - c. Digital Marketing updates/discussion – SHRPA program updates
 - d. July 4 Thunder on Thunderbird fireworks display – updates
 - e. Tax collector engagement
 - f. Vacant commissioner position

- VI. New Business

- VII. Community Calendar Announcements
 - a. Total Solar Eclipse – weekend (April 6/7) & Monday, April 8, 2024
 - b. Arkansas Pie Festival & Pie Day 5k – Sat, April 27, 2024
 - c. ACNA – Music in May (Thursday evenings)
 - d. Spring River Farmers Market – Sat, May 25 – July 27
 - e. Thunder on Thunderbird – July 4 (Thursday)
 - f. Christmas in the Village – Dec 2 (Monday)

- VIII. Any Other Business

- IX. Next Meeting Date – April 25, 2024 – 3 pm at City Hall

- X. Public Comments (limit 3 minutes per person)

- XI. Adjournment