

Cherokee Village

Advertising & Promotion Commission

Thursday – 25 January 2024 – 2:00 pm

Meeting held in person at City Hall and Conference Call (as needed)

AGENDA

- I. Call to Order & Pledge of Allegiance
- II. Consideration of Minutes – December meeting
- III. Finance Report
- IV. Chair’s Report/Updates
- V. Old Business
 - a. Solar Eclipse
 - i. Festival planning updates
 - ii. Task Force – next meeting Wed, Feb 14 at 3pm
 - b. CREATE BRIDGES Grant
 - i. Voyage data collection
 - c. Tax collection – owner database/contact list update
 - d. Update on DCV website upgrades
 - e. Vacant commissioner position – discussion re. nominations
- VI. New Business
 - a. Ideal Living Show
 - i. Report from Schaumburg, IL show
 - ii. Washington, DC/Northern VA – Feb 24/25 – attend?
 - b. Wedding Expo – West Plains – Sat, Jan 27
 - c. Digital Marketing updates/discussion – SHRPA program
 - d. Governor’s Conf on Tourism – Feb 25-27 Jonesboro
 - e. Land lease for Solar Eclipse Festival site – discussion/approval
 - f. July 4 – Thunder on Thunderbird fireworks display – discussion/planning
- VII. Community Calendar Announcements
 - a. Tues, Jan 30 – Folk Ensemble from Armenia – 6 pm Omaha Center
 - b. Total Solar Eclipse – weekend (April 6/7) & Monday, April 8, 2024
 - c. Arkansas Pie Festival & Pie Day 5k – Sat, April 27, 2024
 - d. Spring River Farmers Market – Sat, May 25 – July 27
 - e. Thunder on Thunderbird – July 4 (Thursday)
 - f. Christmas in the Village – Dec 2 (Monday)
- VIII. Any Other Business
- IX. Next Meeting Date – February 22, 2024 – 3 pm at City Hall
- X. Public Comments (limit 3 minutes per person)
- XI. Adjournment