



CHEROKEE VILLAGE ADVERTISING AND PROMOTION COMMISSION Meeting Minutes Thursday March 28, 2024

Commissioners Present: Rhodes, Decker, Steen and Walton in person, Rowland and R Smith via phone. John Norberg and Fire Chief Kal Dienst also present.

Meeting called to order by Rhodes (3:00 pm)

Minutes: February 27, 2024 minutes accepted with changes. R Smith, Steen

Financials: No financial report until after Eclipse Fest

Old Business:

2024 Solar Eclipse Festival: CV Baptist Church is donating their shuttle buses and drivers for the Fest. Still getting sponsors. The fencing around the perimeter will go up Thursday, the ferris wheel will also go up Thursday. There will be 39 port-a-pottys on site and a restroom trailer plus 4 handicap stations and 4 handwashing stations and 5 at the airport (to be billed), SID is using 10 (2-marina, 6-campgrounds, 2-Sequoyah) to be billed and SID will let us use tables. Beers will be \$5/ea with a donation going to Sharp Co Community Foundation Stop the Hunger Fund pursuant to ABC requirement that 25% of beer sales must go to charity. Merchandise shop will be selling CV original logo items, eclipse items and pie fest items. Welcome center will also sell merchandise. 20 barricades were purchased by American Land Co and will be rented to use at the fest. Chuck Jones (Amanda Smith's spouse) is in charge of parking, VIP parking at town center, King-Rhodes lot, grassy area behind Copper Feather, Carol's Lakeview, Thunderbird Rec Center, Basehart Fire Station and North Golf Course are parking areas, if needed. Volunteers park at CV Methodist Church. Shuttles will run to all locations used. 1500 Eclipse Festival postcards have been delivered to Highland Schools. Gravel delivered to smooth out area where ferris wheel, stage and jumbotron will go.

AIRBNB/VRBO rental tax collection: Rowland explained some concerns from city council member(s) about some lodging.

Grant from CREATE BRIDGES: Nothing new on Voyage update.

Website updates: nothing to report.

Vacant Commissioner Position: tabled until May meeting.

Thunder on Thunderbird July 4 Gladiator contract in works. SID plan to have 3 food trucks at marina.

New Business:

NONE

Community Calendar

Apr 6-8, 2024 Total Solar Eclipse Festival-CV
Apr 27, 2024 Pie Fest & 5K Pie Race
May-ACNA Music in May Thursday evenings
May 25-July 27-Spring River Farmer's Market
July 4-Thunder on Thunderbird
Dec 2-Christmas in the Village

Next Meeting: Thursday April 25, 2024 at 3 p.m.

Meeting Adjourned at 4:10 p.m. R Smith, Decker

Respectfully submitted by:

Julie Decker

Minutes approved by A&P Commission _____ (date)